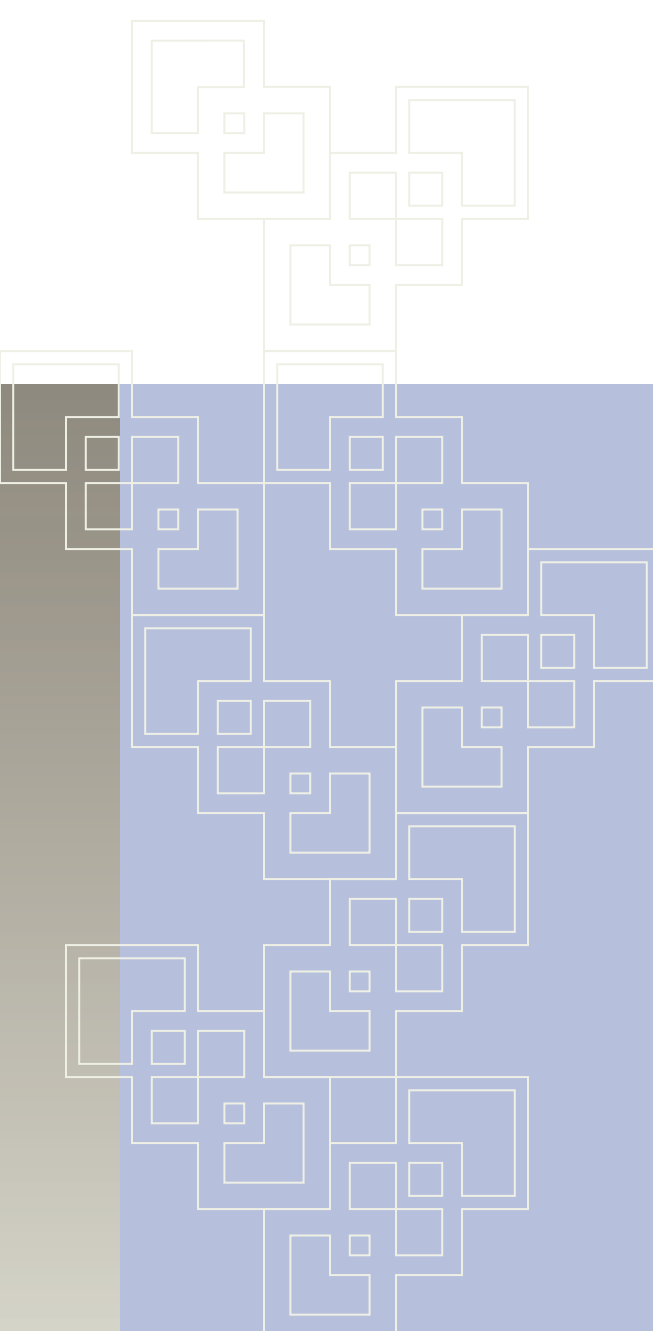


Industry Solutions



Institutional Asset
Management





Increase business development and client service team productivity while eliminating compliance concerns

Performance and fees are still the critical differentiators in the institutional arena, but level of service is quickly becoming ever more important. Many top institutional firms are using level of service as the discriminating factor in generating and retaining client accounts.

Increased compliance concerns are also looming challenges as firms seek to tighten processes and reduce compliance infractions and inconsistencies. As clients become even more discerning, accuracy and consistency of information across all client touch points becomes increasingly critical.

Accent's Institutional Asset Management Solution is specifically designed for institutional teams. It lets business development and client services groups and support staff work efficiently as an integrated team—improving productivity, reducing administrative time, and increasing information accuracy and consistency.

The business development and client teams are more productive, while the firm gets greater visibility and control over compliance risks.

Key Benefits

- ▶ React faster to new client and client service opportunities with precise materials and information
- ▶ Improve quality of service to clients and prospects by providing tailored materials
- ▶ Streamline the information storage and update process to reduce administrative costs and increase information consistency and accuracy
- ▶ Increase visibility and control over compliance risks

Key Capabilities

- ▶ Secure, web-based central repository focused on providing fast access to materials used in the business development and client service process
- ▶ Restrict content access and updates to appropriate individuals or groups
- ▶ Full-text search and retrieval at the page, slide, and paragraph level
- ▶ Powerful document assembly technology to quickly produce tailored client materials
- ▶ Web-based administration for fast library creation and maintenance
- ▶ Broad portfolio of modules allows organization to configure Librarian to meet exact needs

If you are interested in an online demo of Accent Librarian, email sales@accent-technologies.com

"Our library lets our client service team focus on clients—reducing time spent gathering and assembling materials for updates. Our marketing and compliance groups now have the precise control they need over content brand and accuracy."



Accent Technologies, Inc.
1270 Lake Washington Road, Suite C
Melbourne, Florida 32935 USA
telephone 321.242.7438
toll-free 800.771.6011
facsimile 321.242.8629

info@accent-technologies.com

www.accent-technologies.com